

# Community Profile

Heard County, GA 3  
 Heard County, GA (13149)  
 Geography: County

Heard County, GA...

Population Summary	
2000 Total Population	11,012
2010 Total Population	11,834
2015 Total Population	11,584
2015 Group Quarters	132
2020 Total Population	11,357
2015-2020 Annual Rate	-0.40%
Household Summary	
2000 Households	4,043
2000 Average Household Size	2.70
2010 Households	4,400
2010 Average Household Size	2.66
2015 Households	4,331
2015 Average Household Size	2.64
2020 Households	4,251
2020 Average Household Size	2.64
2015-2020 Annual Rate	-0.37%
2010 Families	3,157
2010 Average Family Size	3.14
2015 Families	3,076
2015 Average Family Size	3.14
2020 Families	3,000
2020 Average Family Size	3.14
2015-2020 Annual Rate	-0.50%
Housing Unit Summary	
2000 Housing Units	4,512
Owner Occupied Housing Units	69.4%
Renter Occupied Housing Units	20.2%
Vacant Housing Units	10.4%
2010 Housing Units	5,148
Owner Occupied Housing Units	63.1%
Renter Occupied Housing Units	22.4%
Vacant Housing Units	14.5%
2015 Housing Units	5,124
Owner Occupied Housing Units	60.0%
Renter Occupied Housing Units	24.5%
Vacant Housing Units	15.5%
2020 Housing Units	5,080
Owner Occupied Housing Units	59.3%
Renter Occupied Housing Units	24.4%
Vacant Housing Units	16.3%
Median Household Income	
2015	\$36,419
2020	\$40,737
Median Home Value	
2015	\$81,581
2020	\$101,503
Per Capita Income	
2015	\$17,449
2020	\$20,058
Median Age	
2010	38.9
2015	40.5
2020	42.1

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

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## 2015 Households by Income

Household Income Base	4,331
<\$15,000	18.4%
\$15,000 - \$24,999	15.5%
\$25,000 - \$34,999	13.5%
\$35,000 - \$49,999	18.8%
\$50,000 - \$74,999	13.6%
\$75,000 - \$99,999	11.3%
\$100,000 - \$149,999	8.0%
\$150,000 - \$199,999	0.5%
\$200,000+	0.4%
Average Household Income	\$46,404

## 2020 Households by Income

Household Income Base	4,251
<\$15,000	18.3%
\$15,000 - \$24,999	12.0%
\$25,000 - \$34,999	11.4%
\$35,000 - \$49,999	17.7%
\$50,000 - \$74,999	14.1%
\$75,000 - \$99,999	17.1%
\$100,000 - \$149,999	8.2%
\$150,000 - \$199,999	0.6%
\$200,000+	0.5%
Average Household Income	\$53,311

## 2015 Owner Occupied Housing Units by Value

Total	3,074
<\$50,000	25.2%
\$50,000 - \$99,999	39.3%
\$100,000 - \$149,999	17.1%
\$150,000 - \$199,999	9.1%
\$200,000 - \$249,999	4.1%
\$250,000 - \$299,999	2.2%
\$300,000 - \$399,999	1.7%
\$400,000 - \$499,999	0.6%
\$500,000 - \$749,999	0.3%
\$750,000 - \$999,999	0.1%
\$1,000,000 +	0.3%
Average Home Value	\$103,416

## 2020 Owner Occupied Housing Units by Value

Total	3,013
<\$50,000	18.7%
\$50,000 - \$99,999	30.9%
\$100,000 - \$149,999	14.9%
\$150,000 - \$199,999	13.2%
\$200,000 - \$249,999	9.1%
\$250,000 - \$299,999	5.5%
\$300,000 - \$399,999	3.9%
\$400,000 - \$499,999	1.4%
\$500,000 - \$749,999	1.3%
\$750,000 - \$999,999	0.9%
\$1,000,000 +	0.2%
Average Home Value	\$144,067

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age		Heard County, GA...
Total		11,834
0 - 4		6.3%
5 - 9		6.9%
10 - 14		7.5%
15 - 24		13.3%
25 - 34		10.6%
35 - 44		14.3%
45 - 54		15.3%
55 - 64		12.5%
65 - 74		8.0%
75 - 84		3.8%
85 +		1.4%
18 +		74.2%
2015 Population by Age		
Total		11,584
0 - 4		6.0%
5 - 9		6.4%
10 - 14		6.7%
15 - 24		13.1%
25 - 34		11.5%
35 - 44		12.5%
45 - 54		14.9%
55 - 64		13.8%
65 - 74		9.7%
75 - 84		4.0%
85 +		1.3%
18 +		76.9%
2020 Population by Age		
Total		11,357
0 - 4		5.7%
5 - 9		6.1%
10 - 14		6.7%
15 - 24		11.7%
25 - 34		11.9%
35 - 44		11.2%
45 - 54		14.3%
55 - 64		15.0%
65 - 74		10.8%
75 - 84		5.2%
85 +		1.5%
18 +		77.5%
2010 Population by Sex		
Males		5,885
Females		5,949
2015 Population by Sex		
Males		5,773
Females		5,811
2020 Population by Sex		
Males		5,664
Females		5,693

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

## Community Profile

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2010 Population by Race/Ethnicity	
Total	11,834
White Alone	86.9%
Black Alone	9.8%
American Indian Alone	0.3%
Asian Alone	0.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.8%
Two or More Races	1.7%
Hispanic Origin	1.9%
Diversity Index	26.3
2015 Population by Race/Ethnicity	
Total	11,584
White Alone	84.8%
Black Alone	11.0%
American Indian Alone	0.3%
Asian Alone	0.7%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.0%
Two or More Races	2.1%
Hispanic Origin	2.4%
Diversity Index	30.3
2020 Population by Race/Ethnicity	
Total	11,357
White Alone	82.8%
Black Alone	11.8%
American Indian Alone	0.3%
Asian Alone	1.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.4%
Two or More Races	2.6%
Hispanic Origin	3.2%
Diversity Index	34.2
2010 Population by Relationship and Household Type	
Total	11,834
In Households	98.9%
In Family Households	86.3%
Householder	26.7%
Spouse	19.5%
Child	33.4%
Other relative	4.1%
Nonrelative	2.6%
In Nonfamily Households	12.6%
In Group Quarters	1.1%
Institutionalized Population	1.1%
Noninstitutionalized Population	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

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### 2015 Population 25+ by Educational Attainment

Total	7,849
Less than 9th Grade	6.8%
9th - 12th Grade, No Diploma	18.8%
High School Graduate	30.0%
GED/Alternative Credential	9.2%
Some College, No Degree	18.3%
Associate Degree	8.4%
Bachelor's Degree	5.7%
Graduate/Professional Degree	2.8%

### 2015 Population 15+ by Marital Status

Total	9,367
Never Married	23.1%
Married	52.7%
Widowed	7.2%
Divorced	17.0%

### 2015 Civilian Population 16+ in Labor Force

Civilian Employed	87.7%
Civilian Unemployed	12.3%

### 2015 Employed Population 16+ by Industry

Total	4,448
Agriculture/Mining	4.1%
Construction	8.0%
Manufacturing	17.9%
Wholesale Trade	2.3%
Retail Trade	8.6%
Transportation/Utilities	9.0%
Information	1.3%
Finance/Insurance/Real Estate	3.3%
Services	33.0%
Public Administration	12.5%

### 2015 Employed Population 16+ by Occupation

Total	4,448
White Collar	43.4%
Management/Business/Financial	9.2%
Professional	11.3%
Sales	7.0%
Administrative Support	15.8%
Services	19.4%
Blue Collar	37.1%
Farming/Forestry/Fishing	2.1%
Construction/Extraction	6.4%
Installation/Maintenance/Repair	6.6%
Production	12.8%
Transportation/Material Moving	9.2%

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### 2010 Households by Type

Total	4,400
Households with 1 Person	23.8%
Households with 2+ People	76.3%
Family Households	71.8%
Husband-wife Families	52.5%
With Related Children	23.0%
Other Family (No Spouse Present)	19.2%
Other Family with Male Householder	5.6%
With Related Children	3.4%
Other Family with Female Householder	13.6%
With Related Children	9.0%
Nonfamily Households	4.5%

### All Households with Children

36.2%

### Multigenerational Households

6.7%

### Unmarried Partner Households

6.1%

#### Male-female

5.7%

#### Same-sex

0.4%

### 2010 Households by Size

Total	4,400
1 Person Household	23.8%
2 Person Household	33.0%
3 Person Household	17.2%
4 Person Household	14.3%
5 Person Household	6.5%
6 Person Household	3.3%
7 + Person Household	1.9%

### 2010 Households by Tenure and Mortgage Status

Total	4,400
Owner Occupied	73.8%
Owned with a Mortgage/Loan	46.6%
Owned Free and Clear	27.2%
Renter Occupied	26.2%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.